

DATE

Social Media Audit

www.digitalreeds.co.uk

ACCOUNT	URL	ACTIVE?	DETAILS	BRAND	INSIGHT/COMMENTS
Digital Reeds Facebook company page	www.facebook.com/digitalreeds	Is this page active? Do you have the login information?	Are your contact details and website all correct?	Is all your branding correct on this platform?	Add here any insights that might be helpful. Which type of posts are popular, engagement or reach stats.

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STRENGTHS

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WEAKNESSES

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GOALS

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